

At any of the listed GVS Optical Providers,
receive the following benefits at **NO COST** to You:

Eye Exam: Comprehensive Eye Examination by Doctor of Optometry*

Our professional eye examination determines your prescription. It also aids the doctor in detecting High Blood Pressure, Diabetes, Retinal Disorders, and Corneal Disorders. The examination also includes Cataract and Glaucoma Screening.

Even if you do not wear eyeglasses, protect your eyesight by scheduling a complete eye examination.

Frames: Selection of various frames

Any style, any color, any size up to a retail value of \$100** within the GVS Frame Collection.

Lenses: All First Quality Single Vision, Conventional Bifocal, Standard Progressive, Trifocal, Safety & Oversize lenses.

Tints & Coatings: Cosmetic & Rx Sunglass Tint.

OR Instead of Eyeglasses...

Contact Lenses: Soft Standard Daily Wear Spherical Contact Lenses (Where available) **OR** 3 month supply (2 Boxes, 12 Lenses) of Basic Disposable Contact Lenses **OR** One credit of \$100 towards any other contacts.

* Please make an appointment, Doctors hours may vary from store hours.

**Member offices will offer a frame selection up to \$80.

Any additional services that surpass the benefit are the responsibility of the patient.

Account # 6883/6883M

For Eligibility and to Utilize Your Vision Benefit:

Members please call your Fund Office at 516-214-1300 Ext. 1334 or 800-522-0456 Ext. 1334 for the Medical Department to obtain an Optical Voucher. Then call one of the listed stores for a convenient eye exam appointment.

___ Cut out and present at time of service ___

___ Cut out and present at time of service ___

___ Cut out and present at time of service ___



\$100 GVS Bonus Check

To be used towards an additional pair of Eyeglasses

For Members of

UFCW Local 1500 Welfare Fund

This \$100 GVS gift check, can be used for family members not eligible for the benefit or for eligible members purchasing a second pair of eyeglasses or prescription sunglasses. Minimum purchase must be \$150, and cannot be combined with vouchers or any other offers, sales and specials. This is not redeemable for cash.

General Vision Participating Provider Locations

Please call 1-800-VISION-1

for Additional Locations and Information



NEW YORK MANHATTAN

Chelsea

General Vision @
Cohen's Fashion Optical
275 7th Ave. (25th Street)
(212) 691-1709

Downtown

General Vision
52 Duane St.
(Btwn Bdwy & Lafayette St.)
(212) 513-0115

Pacific Optometry
87-89 Elizabeth St
(212) 219-8260

East Side

Cohen's Fashion Optical
106 East 23rd Street
(Between Park and
Lexington Ave.)
(212) 677-3707

Cohen's Fashion Optical
Bellevue Hospital
462 First Ave.
(bet. 27th and 28th St)
(212) 689-9601

Harlem

Cohen's Fashion Optical
86 West 125th St.
(212) 996-2676

Inwood

Superior Vision Center
4767 Broadway
(212) 567-9351

Lower East Side

Cohen's Fashion Optical
33 Maiden Lane
(212) 232-0065

Cohen's Fashion Optical
117 Orchard Street
(212) 674-1986

Midtown East

Cohen's Fashion Optical
545 Fifth Avenue.
(212) 697-0915

Cohen's Fashion Optical
50 East 42nd St.
(212) 697-1838

Cohen's Fashion Optical
385 Fifth Avenue
(212) 510-8601

Smith Optometry
303 Fifth Avenue
(212) 679-0766

Midtown West

Cohen's Fashion Services
603 6th Avenue
(212) 924-1390

Cohen's Fashion Optical
539 8th Ave. (37th St)
(212) 792-8133

General Vision
330 West 42nd St.
(bet. 8th/9th Ave.)
(212) 594-2831

Cohen's Fashion Optical
130 West 57th Street
(212) 581-4967

Upper East Side

Ultimate Spectacle
789 Lexington Ave
(bet. 61st/62nd Sts.)
(212) 792-8123

General Vision @
Metropolitan Hospital
1901 First Ave.
Room 1D18-1st Fl.
(212) 423-0665

Cohen's Fashion Optical
830 Third Avenue (50th St.)
(212) 750-9005

Cohen's Fashion Optical
767 Lexington Ave (60th St.)
(212) 751-6652

Cohen's Fashion Optical
681 Lexington Ave.
(212) 317-0067

Cohen's Fashion Optical
177 E. 86th St.
(212) 426-1222

Specs For Less
1904 Third Ave./105 St.
(212) 831-3162

Cohen's Fashion Optical
1369 Third Avenue
(212) 988-8505

Upper West Side

Cohen's Fashion Optical
167 W. 72nd St.
(212) 362-4110

Cohen's Fashion Optical
2933 Broadway
(212) 662-0400

Cohen's Fashion Optical
2565 Broadway
(212) 666-2615

Ultimate Spectacle
4250 Broadway
(212) 795-5640

West Side

General Vision
20 West 14th St.
(212) 229-1410

QUEENS

Astoria

General Vision
30-42 Steinway St.
(718) 726-5503

Location relocated

All patient files will be at
Cohen's Fashion Optical
30-95 Steinway Street
(718) 274-3500

Cohen's Fashion Optical
22-19 31st St.
(718) 777-7678

Bayside

Cohen's Fashion Optical
Bay Terrace Shopping Center
211-51 26th Ave.
(718) 631-3699

Eye Supply of Bayside
39-25 Bell Blvd.
(718) 279-2020

Corona

Lens Lab Express of Corona
37-40 Junction Blvd.
(718) 507-8114

Elmhurst

Cohen's Fashion Optical
Queens Center Mall
90-15 Queens Blvd.
(718) 592-5200

Far Rockaway

Emani and Divine Eyes
1058 Beach 20th Street
(718) 474-0064

Flushing

Excel Optical
43-48 Golden Street
(718) 961-5060

Bayside Fashion Optical
58-47 Francis Lewis Blvd.
(718) 224-5500

Forest Hills

General Vision @
Cohen's Fashion Optical
116-53 Queens Blvd.
(718) 261-3540

Jackson Heights

Cohen's Fashion Optical
37-33 82nd St.
(718) 458-8800

Jamaica

Lens Lab Express/GVS
163-34 Jamaica Ave.
(718) 526-2332

Eyecare Express
221-05 Jamaica Ave.
(718) 465-9500

Richmond Hill

General Vision @
Cohen's Fashion Optical
115-10 Liberty Ave.
(718) 323-6410

Ridgewood

General Vision Express
57-52 Myrtle Ave.
(718) 497-2020

Woodside

CN Vision Care
45-55 46th Street
(718) 392-1244

BROOKLYN

Bayridge

Lens Lab Express
482 86th St.
(718) 921-5488

Bensonhurst

Cohen's Fashion Optical
2167 86th Street
(718) 946-3647

Mega Vision Center
187 Ave. U
(718) 373-2020

Brownsville

Cohen's Fashion Optical
1710 Pitken Avenue
(718) 342-5500

Caesar's Bay

General Vision
8949 Bay Parkway
718-372-1212

Canarsie

Perfect Eye Care
1944 Ralph Ave.
(718) 763-2020

Coney Island

Mermaid Optical
2819 Mermaid Ave
(718) 265-6066

Crown Heights

Franklin Primary Eye Care
847 Franklin Avenue
(718) 604-1002

Downtown

General Vision @
Court Street
66 Court Street
(btwn Joralemon &
Livingston St.)
(718) 625-0025

My Unique Optique
324 Atlantic Avenue
(718) 624-6700

East New York

Eyesite Vision II
1125 Liberty Ave.
(718) 235-7900

Flatbush

General Vision @
Flatbush Avenue
2504 Flatbush Ave.
(718) 253-7700

Cohen's Fashion Optical
1704 Church Avenue
(718) 684-5000

Lens Lab Express of Flatbush
972 Flatbush Ave.
(718) 826-0005

Fort Greene

Family Vision Center
1023 Church Ave.
(718) 826-1234

Sterling Optical
524 Clarkson Ave.
(718) 778-3036

Kings Highway

Kings Highway Vision Center
1302 Kings Highway
718-627-8900

Added Value Savings

These services are not covered by your vision plan.

Eyewear Discounts

30% Discount Off

any pair of glasses or contact lenses for yourself or family members not covered by your plan.

\$5⁰⁰ Discount Off

comprehensive eye examinations, for yourself or family members not covered by the plan.

Account # 9475

1800AnyLens

Seeing is Believing™

Mail Order Contact Lenses

\$5.00 OFF

Every Contact Lens Purchase

On purchases over \$29.99

Promotion Code: GVS5OFF

Call: 1-800-ANY-LENS

Or Visit: www.1800anylens.com



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Plan Manager

ANTHONY G. SPEELMAN

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PATRICK PURCELL (Welfare)

ROBERT NEWELL (Pension)

Employee Trustees

425 MERRICK AVENUE

WESTBURY, NY 11590

TEL: 516-214-1300

DOMINICK FORTUGNO

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Employer Trustees

Dear Members & Family,

We are pleased to announce that General Vision Services (GVS), one of our preferred optical providers, is expanding your vision benefit for a limited time. To enhance your benefit, GVS is offering a \$50 check (below) to be used by you or a family member.

If you have vision coverage, you can use the check with your current benefit reducing any surcharges or upgrades for eyeglasses. If you have already used your optical benefit, you can still use the check toward any complete pair of eyeglasses in addition to the GVS 30% discount.

If you need additional checks for you or your family, please call your benefits office. If you need an eye exam, call one of the convenient locations on the reverse side for an appointment to see our new full line of contemporary frames. **ONLY THE STORES LISTED ON THE BACK OF THIS FLYER WILL PARTICIPATE IN THIS PROMOTION!**

Fraternally yours,
UFCW Local 1500
Board of Trustees



\$50 for You and Your Family...

To enhance your benefit, GVS is offering an additional \$50 to be used by you or a family member. If you **have vision coverage**, you can use this \$50 bonus with your current benefit reducing any surcharges or upgrades for eyeglasses. If you have already **used your optical benefit**, you can still use this bonus toward any complete pair of eyeglasses in addition to the GVS 30% discount.

Expires 6-30-13

Coupon must be presented at time of order. Not redeemable for cash

Participating GVS Locations

<p>NEW YORK MANHATTAN All Eyes on Eyes 275 W 125th Street (212) 663-1511</p> <p>Vistacare Eyecare 817 W. 181st St (212) 923-2020</p> <p>Lexington Optical 2058-B Lexington Ave. (212) 360-7969</p> <p>Cohen's Fashion Optical 177 E 86th Street (212) 645-1222</p> <p>Chelsea General Vision @ Cohen's Fashion Optical 275 7th Ave. (25th Street) (212) 691-1709</p> <p>Downtown Cohen's Fashion Optical 5 Greenwich Ave. (212) 645-1395</p> <p>General Vision 52 Duane St. (Btwn Bdwy & Lafayette St.) (212) 513-0115</p> <p>East Side Cohen's Fashion Optical 106 East 23rd St. (212) 677-3707</p> <p>Inwood Superior Vision Center 4767 Broadway (212) 567-9351</p> <p>Lower East Side Cohen's Fashion Optical 33 Maiden Lane (212) 232-0065</p> <p>Cohen's Fashion Optical 117 Orchard Street (212) 674-1986</p> <p>Cohen's Fashion Optical 133 Second Avenue (212) 254-0246</p> <p>Midtown East Cohen's Fashion Optical 545 Fifth Avenue. (212) 697-0915</p> <p>Cohen's Fashion Optical 50 East 42nd St. (212) 697-1838</p> <p>Cohen's Fashion Optical 385 Fifth Avenue (212) 510-8601</p> <p>Midtown West Cohen's Fashion Services 603 6th Avenue (212) 924-1390</p> <p>Cohen's Fashion Optical 539 8th Avenue (37th St.) (212) 792-8133</p> <p>General Vision 330 West 42nd St. (bet. 8th/9th Ave.) (212) 594-2831</p> <p>Upper East Side General Vision @ Metropolitan Hospital 1901 First Ave. Room 1D18-1st Fl. (212) 423-0665</p> <p>Cohen's Fashion Optical 805 Third Avenue (50th St.) (212) 750-9005</p> <p>Cohen's Fashion Optical 767 Lexington Ave (60th St.) (212) 751-6652</p> <p>Cohen's Fashion Optical 681 Lexington Ave. (212) 317-0067</p> <p>Specs For Less 1904 Third Ave./105 St. (212) 831-3162</p> <p>Upper West Side Cohen's Fashion Optical 167 W. 72nd St. (212) 362-4110</p> <p>Cohen's Fashion Optical 2933 Broadway (212) 662-0400</p>	<p>Cohen's Fashion Optical 2565 Broadway (212) 666-2615</p> <p>Ultimate Spectacle 4250 Broadway (212) 795-5640</p> <p>West Side Cohen's Fashion Optical 2 West 14th St. (212) 989-3937</p> <p>General Vision 20 West 14th St. (212) 229-1470</p> <p>QUEENS Astoria General Vision 30-42 Steinway St. (718) 726-5503 Location relocated All patient files will be at Cohen's Fashion Optical 30-95 Steinway St. (718) 274-3500</p> <p>Bayside Cohen's Fashion Optical Bay Terrace Shop. Center 211-51 26th Ave. (718) 631-3699</p> <p>Eye Supply of Bayside 39-25 Bell Blvd. (718) 279-2020</p> <p>Corona Lens Lab Express of Corona 37-40 Junction Blvd. (718) 507-8114</p> <p>Elmhurst Cohen's Fashion Optical Queens Center Mall 90-15 Queens Blvd. (718) 592-5200</p> <p>Far Rockaway Emani and Divine Eyes 1058 Beach 20th Street (718) 474-0064</p> <p>Forest Hills General Vision @ Cohen's Fashion Optical 116-53 Queens Blvd. (718) 261-3540</p> <p>Jamaica Lens Lab Express/GVS 163-34 Jamaica Ave. (718) 526-2332</p> <p>Jackson Heights Cohen's Fashion Optical 37-33 82nd St. (718) 458-8800</p> <p>Eyecare Express 221-05 Jamaica Ave. (718) 465-9500</p> <p>Richmond Hill General Vision @ Cohen's Fashion Optical 115-10 Liberty Ave. (718) 323-6410</p> <p>Ridgewood General Vision Express 57-52 Myrtle Ave. (718) 497-2020</p> <p>BROOKLYN Bensonhurst Family Vision 2142 86th Street (718) 372-5144</p> <p>Midwood Family Vision 1714 Avenue M (718) 375-4300</p> <p>National Optical Outlet 2201 59th St (718) 256-4943</p> <p>Sterling Optical 423 Fulton Street (718) 522-5656</p> <p>Bayridge Lens Lab Express 482 86th St. (718) 921-5488</p> <p>Bensonhurst Mega Vision Center 187 Ave. U (718) 373-2020</p> <p>Caesars Bay General Vision Services 8949 Bay Parkway 718-372-1212</p>	<p>Coney Island Mermaid Optical 2819 Mermaid Ave (718) 265-6066</p> <p>Downtown General Vision @ Court Street 66 Court Street (btwn Joralemon & Livingston St.) (718) 625-0025</p> <p>Flatbush General Vision @ Flatbush Avenue 2504 Flatbush Ave. (718) 253-7700</p> <p>Lens Lab Express of Flatbush 972 Flatbush Ave. (718) 826-0005</p> <p>Family Vision Center 1023 Church Ave. (718) 826-1234</p> <p>Sterling Optical 524 Clarkson Ave. (718) 778-3036</p> <p>Kings Plaza Mall Cohen's Fashion Optical 5171 Kings Plaza Mall (718) 951-9800</p> <p>Midwood Kings Highway Optical 1302 Kings Hwy. (718) 627-8900</p> <p>Parkslope Cohen's Fashion Optical 298 7th Avenue (718) 768-3939</p> <p>Sheepshead Bay Vogue Optical 3723 Nostrand Ave. (718) 646-6200</p> <p>Williamsburg Lens Lab Express of Graham Ave. 28 Graham Ave. (718) 486-0117</p> <p>BRONX General Vision @ Lincoln Hospital 234 East 149th St. Room 2-A3 (718) 665-0611</p> <p>Cohens Fashion Optical 138 Fordham Rd (718) 933-0187</p> <p>Cohens Fashion Optical 5572 Broadway (718) 884-4297</p> <p>Cohen's Fashion Optical (formerly Eye Encounter/Optic Zone) 2856 Third Ave. (718) 585-5100</p> <p>Lens Lab Express 1998 Bruckner Blvd (718) 430-9776</p> <p>Bruckner Vision Quest Optical 880 White Plains Rd. (718) 239-9389</p> <p>Co-Op City Bronx Eyecare Optical 2075 Bartow Avenue (718) 671-5666</p> <p>Fordham Bronx Eyecare 2374 Grand Concourse (718) 365-6300</p> <p>Jerome Avenue Cohen's Fashion Optical 3416 Jerome Ave. (718) 325-3160</p> <p>Parkchester Designer Optical 1440 Metropolitan Avenue (347) 281-4441</p> <p>Pelham Manor Sterling Optical 2168 White Plains Rd. (718) 931-0500</p>	<p>Pelham Parkway Vision Center 735 Lydig Avenue (718) 829-2160</p> <p>Bronx Eye Associates 665 Pelham Pkwy. Ste. 202 (718) 547-2020</p> <p>Vision World Hugh Grant 49 Hugh Grant Circle (718) 863-3023</p> <p>Wakefield SAJO Optometric Care 801 East 233rd Street (347) 603-7125</p> <p>STATEN ISLAND Stop & Shop Shop. Center General Vision @ Cohen's Fashion Optical 2748 Hylan Blvd. (718) 979-2200</p> <p>Staten Island Mall Cohen's Fashion Optical Staten Island Mall (718) 698-6666</p> <p>Sterling Optical 2655 Richmond Ave. (718) 698-6020</p> <p>Forest Avenue Shopping Center Specs For Less 1489 Forest Ave. (718) 727-5059</p> <p>Greenridge Plaza Specs For Less 3245 Richmond Ave. (718) 605-4102</p> <p>Veterans Road West Specs For Less 2935 Veterans Road West (718) 967-2869</p> <p>NASSAU Bellmore Vision People 2766 Sunrise Highway (516) 826-2020</p> <p>Garden City Cohen's Fashion Optical Roosevelt Field Shopping Center (516) 294-0011</p> <p>Hicksville General Vision Service 232 Old Country Road As of March 11, 2011 Relocated @ Cohen's Fashion Optical 210 Broadway Mall (516) 938-0055</p> <p>Sterling Optical 881 Broadway Mall (516) 938-6006</p> <p>Massapequa Cohen's Fashion Optical 224 Sunrise Mall (516) 795-3030</p> <p>New Hyde Park Eye Land Vision Center 665 Hillside Ave. (516) 328-1200</p> <p>Plainview Optical Image 86 Manetto Hill Mall (516) 935-0899</p> <p>Valley Stream Valley Eyes 190 West Merrick Rd. (516) 568-3937</p> <p>Cohen's Fashion Optical 11-12 Green Acres Mall (516) 825-4900</p> <p>West Hempstead Sterling Optical 412 Hempstead Tpke. (516) 481-2288</p> <p>SUFFOLK Bay Shore Cohen's Fashion Optical 1701 Sunrise Highway (631) 665-4700</p>	<p>S.H. Laufer Vision World 627 Montauk Highway (631) 666-8282</p> <p>Sterling Optical South Shore Mall 1701 Sunrise Hwy. (631) 666-4960</p> <p>Dix Hills Vision World 705 A Old Country Rd. (631) 271-3520</p> <p>East Northport Larkfield Optical 516 Larkfield Road (631) 368-2020</p> <p>Lake Grove Cohen's Fashion Optical Smithhaven Mall (631) 361-7310</p> <p>Sterling Optical 124 Smithhaven Mall (631) 724-9055</p> <p>Lindenhurst General Vision @ Cohen's Fashion Optical 350 East Montauk Hwy. (near Park Ave.) (631) 225-5828</p> <p>Patchogue General Vision @ Cohen's Fashion Optical Gateway Plaza 499-80 Sunrise Highway (631) 289-2010</p> <p>Port Jefferson S.H. Laufer Vision World Rt.112, Jefferson Plaza (631) 476-4707</p> <p>Riverhead General Vision @ Cohen's Fashion Optical Riverhead Plaza 755 Old Country Rd. (631) 727-3173</p> <p>Shirley General Vision @ Cohen's Fashion Optical Southport Shopping Center 999-3 Montauk Hwy. (631) 399-6992</p> <p>Stony Brook S.H. Laufer Vision World Brooktown Plaza 2194A Rt. 347. (631) 246-5468</p> <p>DUTCHESS Poughkeepsie Cohen's Fashion Optical Poughkeepsie Galleria (845) 298-0992</p> <p>ORANGE Middletown Cohen's Fashion Optical Galleria @ Crystal Run (845) 692-5800</p> <p>ROCKLAND West Nyack Cohen's Fashion Optical Palisades Center Mall 2641 Palisades Center Drive (845) 358-9001</p> <p>WESTCHESTER Port Chester S.H. Laufer Vision World Kohls Shopping Center 431 Boston Post Road (914) 937-0586</p> <p>NEW JERSEY BERGEN Paramus Lens Lab Express 193 Route 17 South (201) 261-8020</p> <p>ESSEX East Orange Dr. Spiro Antonacos 582 Central Ave. (973) 673-7700</p> <p>Monroe Township Avenue Eyewear 477 Spotswood-Englishtown Rd (732) 641-2024</p>	<p>Cedar Grove Dr. Spiro Antonacos 466 Pompton Ave. (973) 239-8381</p> <p>Newark Urban Eyes 787 Broad Street (973) 634-3343</p> <p>HUDSON West New York Lens Lab Express of W. New York 59-17 Bergenline Ave. (201) 861-0016</p> <p>MIDDLESEX Woodbridge Cohen's Fashion Optical 460 Woodbridge Center Dr. (732) 636-2112</p> <p>MONMOUTH Keyport Specs For Less of Keyport 1 Route 35 South (732) 264-2500</p> <p>MORRIS Rockaway Cohen's Fashion Optical Rockaway Town Square Mall (973) 366-2072</p> <p>SOMERSET Bridgewater Cohen's Fashion Optical 400 Commons Way (908) 725-0008</p> <p>Eatontown Cohen's Fashion Optical 180 Route 35 South Hill (732) 542-6060</p> <p>UNION Elizabeth Lens Lab Express of Elizabeth 1167 Dickinson St. (908) 351-6277</p> <p>Cohen's Fashion Optical 651 Kapkowski Rd Jersey Gardens Mall (908) 354-1599</p> <p>CONNECTICUT FAIRFIELD Danbury Cohen's Fashion Optical Danbury Fair Mall 7 Backus Rd. (203) 790-1341</p> <p>HARTFORD Farmington Cohen's Fashion Optical 113 West Farms Mall (860) 521-4141</p> <p>NEW HAVEN Milford Cohen's Fashion Optical 1201 Boston Post Road (203) 878-2020</p> <p>MASSACHUSETTS BRISTOL Fairhaven Cohen's Fashion Optical 33 Berdon Way (508) 990-2020</p> <p>PUERTO RICO HATO RICO Cohen's Fashion Optical Plaza Las Americas Location 186 (787) 777-0990</p> <p>CAROLINA Cohen's Fashion Optical Plaza Carolina Local 245 (787) 701-3165</p>
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